



Douglas Anderson School of the Arts

WHERE ARTS & ACADEMICS MEET IN EXCELLENCE

The Encore Yearbook Staff is offering the opportunity to personalize the yearbook in a memorable and unique way with a **Senior Ad**. Reserve your space to congratulate a graduate or recognize a special group of seniors with a page that will last a lifetime. These ads are reserved for seniors only. To reserve your ad space, follow the guidelines:

PRICES /SIZES

All color ads are available in the following sizes and prices:

Received by 10/27/11:

¼ page: \$250

½ pages: \$300

Full Page: \$350

Received by 12/9/11:

¼ page: \$300

½ page: \$350

Full Page: \$400

STEP-BY-STEP INSTRUCTIONS:

1. Select ad size.
2. Select predesigned template.
3. Complete attached order form.
4. Provide photos for each space in the template (Please refer to "Photo Submission Guidelines).
5. Write text for the ad on a separate sheet of paper and attach to order form.
6. Bring ads with payment to Portable 1 before or after school.

If you have any questions, please contact Beth Sweet at sweetb@duvalschools.org

AD & PAYMENT DEADLINES:

There will be two deadlines for submission and payment.

DEADLINE is 10/27/11 or 12/9/11 if there is any space available.

PHOTO SUBMISSION GUIDELINES:

Please turn in all of your pictures on a clearly labeled CD or flash drive. This label should include a daytime telephone number and the student's full name. Each picture should be labeled/named according to the box number that corresponds with the layout placement for that picture. This way your pictures will be placed exactly how you would like them.

If you have old pictures that are not on a computer, you can visit any photo processing store and have them make the transfer to CD. Please have images scanned at 300 DPI. Places such as Walgreens, CVS, or Fototechnika (356-2503 in Riverside), or Fotographic Dot Net (546-4282 on Beach Blvd.) will be able to help.

SPECIAL CONSIDERATIONS:

The Yearbook Staff reserves the right to reject photos or text, or to ask the customer to make changes to conform to the staff's standards. **PHOTOS CONTAINING ALCOHOL (OR ANY CONTAINER THAT COULD BE USED FOR ALCOHOL), DRUGS, TOBACCO, OR WEAPONS WILL NOT BE ACCEPTED.** This includes photos taken in a bar setting.

PLEASE MAKE CHECKS PAYABLE TO: DOUGLAS ANDERSON SCHOOL OF THE ARTS